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Total No. of Pages : 02

Total No. of Questions : 09

**BHMCT (Sem.-7)**  
**ORGANIZATION & CONSUMER BEHAVIOUR**  
Subject Code : BH-419  
M.Code : 14583

Time : 3 Hrs.

Max. Marks : 30

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
2. SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students has to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

**SECTION-A****1. Write Short notes on :**

- a) Autocratic model of OB
- b) Communication
- c) Task group
- d) Virtual team
- e) Mentoring
- f) Storming
- g) Learning organization
- h) Vertical communication
- i) Participative style of leadership
- j) Motivation



### SECTION-B

2. Write short notes on organizational behavior.
3. Write in brief about nature of human behavior.
4. What are the various negative aspects of group dynamics?
5. What are the functions of communication in an organization?
6. Explain the concept of organizational structure.

### SECTION-C

7. Explain concept and theories of leadership.
8. Define Perception. Explain concept and process of perception.
9. Explain various features and types of groups in an organization.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**