

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

**BA (JAMC) (2018 Onwards) (Sem.-1)**  
**INTRODUCTION TO JOURNALISM**

Subject Code : BAJMC-101-18

M.Code : 75314

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION-A****1. Write briefly :**

- a) Define News
- b) Embargo
- c) Balance and fairness in news
- d) Credit line
- e) Rudolf Flesch formula
- f) Tabloid
- g) 5W's and 1H
- h) Proximity as a news value
- i) Online journalism
- j) Meaning of Citizen Journalism

### SECTION-B

2. Discuss the meaning and nature of news.
3. Differentiate between hard news and soft news with examples.
4. What are the basic components of a news story?
5. Write a note on yellow journalism. Is it still practiced in modern times?
6. Describe the advantages of inverted pyramid style of writing news.

### SECTION-C

7. What are the principles of good writing?
8. Distinguish between print and electronic journalism.
9. Why is citizen journalism becoming popular in modern times?

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**