

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**BA (JAMC) (2018 Batch) (Sem.-3)**  
**INTRODUCTION TO BROADCAST MEDIA**  
**Subject Code : BAJMC301-18**  
**M.Code : 76744**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTIONS TO CANDIDATES :**

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

## SECTION-A

**1. Write briefly :**

- Two elements of television news bulletins
- Electronic Field Production
- Two precautions at the time of camera handling
- Extreme close up
- Objective camera perspective
- Visual effects
- Ambience sound
- Ribbon microphone
- Electronic image
- Radio news gathering

### SECTION-B

2. What is the scope of sound in broadcasting? Give a suitable example to illustrate your answer.
3. Distinguish between sync and non-sync types of sound. What is their significance?
4. Explain the characteristics of radio as a medium.
5. “*Modern world is dependent on visual culture*”. Comment.
6. What are the elements of a radio news story?

### SECTION-C

7. Explain the working of a radio newsroom.
8. What are the basics of a television camera?
9. Discuss the characteristics of electronic news gathering.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**