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Total No. of Pages : 02

Total No. of Questions : 09

BA (JAMC) (2018 Batch) (Sem.-3)
INTRODUCTION TO BROADCAST MEDIA

Subject Code : BAJMC301-18

M.Code : 76744

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a) Two elements of television news bulletins
- b) Electronic Field Production
- c) Two precautions at the time of camera handling
- d) Extreme close up
- e) Objective camera perspective
- f) Visual effects
- g) Ambience sound
- h) Ribbon microphone
- i) Electronic image
- j) Radio news gathering





SECTION-B

2. What is the scope of sound in broadcasting? Give a suitable example to illustrate your answer.
3. Distinguish between sync and non-sync types of sound. What is their significance?
4. Explain the characteristics of radio as a medium.
5. *"Modern world is dependent on visual culture"*. Comment.
6. What are the elements of a radio news story?

SECTION-C

7. Explain the working of a radio newsroom.
8. What are the basics of a television camera?
9. Discuss the characteristics of electronic news gathering.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

