Roll No. ☐☐☐☐☐☐☐☐☐☐☐   **Total No. of Pages : 02**

Total No. of Questions : 09

M.Com. (Professional) (2016 to 2017) (Sem.–2)
IT APPLICATIONS IN BUSINESS
Subject Code : MCOP-202
M.Code : 71523

Time : 3 Hrs.   **Max. Marks : 80**

INSTRUCTION TO CANDIDATES :

1. SECTIONS-A, B, C & D contains TWO questions each carrying FIFTEEN marks each and students has to attempt any ONE question from each SECTION.

2. SECTION-E is COMPULSORY consisting of TEN questions carrying TWENTY marks in all.

SECTION-A

1. What are IT tools? How they can be used to share the knowledge and information?

2. Give the brief working of Internet. How the flow of data on Internet is controlled?

SECTION-B

3. Explain the benefits of using Information Technology in Finance Management.

4. a) Compare traditional commerce with E-commerce.

    b) Discuss issues related to buying and selling on Internet.

SECTION-C

5. Define Mobile commerce. Give the framework of mobile commerce.

6. How the internet retailing is useful for selling the goods and services through electronic media?

SECTION-D

7. Describe the various options available in the main menu bar of MS-Word.

8. Give the introduction of power point. Write the steps of creating and formatting the text in power point.

SECTION-E

9. **Write briefly :**

a) What are the uses of Telnet?

b) What is the meaning of hyperlink?

c) Give the introduction of IP addressing scheme.

d) What are benefits of mail merge?

e) Discuss page layout in MS Word.

f) What are Internet advertisements?

g) Define B2B E-commerce.

h) What are macros?

i) How formulas are used in MS Excel?

j) What are slide templates?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.