

Roll No.

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Total No. of Pages : 01

Total No. of Questions : 08

M.A.(JAMC) (2018 & Onwards) (Sem.-1)
HISTORY OF MEDIA IN INDIA AND NEW TRENDS
Subject Code : MAJMC-102-18
M.Code : 75309

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION A, B, C & D contains TWO questions each.
2. Attempt any FIVE Questions in all, selecting atleast ONE question from each section
3. Each question carries TWELVE marks.

SECTION-A

1. Discuss the contribution of Raja Ram Mohan Roy in Indian journalism.
2. Write note on :
 - a) James Silk Buckingham
 - b) Surinder Nath Banerjee

SECTION-B

3. Explain the role of Tribune Newspaper in Indian freedom movement.
4. Discuss about the challenges language press is facing over the years.

SECTION-C

5. Explain how Radio was used as an instrument of propaganda during World War-II.
6. Elucidate the development of television in India as a medium of mass communication.

SECTION-D

7. Explain how media was emerged as a fourth estate of democracy.
8. Elucidate the current trends in English journalism in India.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.