

Roll No. Total No. of Pages: 01

Total No. of Questions: 08

M.A. (JAMC) (2018 Batch) (Sem.-2)
BUSINESS JOURNALISM

Subject Code: MAJMC-206-18

M.Code: 76041

Time: 3 Hrs. Max. Marks: 60

#### **INSTRUCTIONS TO CANDIDATES:**

- 1. SECTION-A, B, C & D contains TWO questions each.
- 2. Attempt any FIVE Questions in all, selecting atleast ONE question from each section.
- 3. Each question carries TWELVE marks.

### **SECTION-A**

- 1. Highlight the similarities and difference in economic issues and challenges in urban and rural economics.
- 2. What are the incentives given to small scale industry and micro-enterprises by the government of India?

# **SECTION-B**

- 3. Write about the significant developments post liberalization in the context of Indian economy.
- 4. Why is it important to check and remove black money from the economic cycle?

### **SECTION-C**

- 5. What are the major issues of economic relevance at the global level?
- 6. Give examples to explain the news coverage of economic and business sector by the news media

## **SECTION-D**

- 7. Define CSR. What is the government policy regarding CSR? Give examples also.
- 8. What kind of specialized reporting may be done to cover the business sector accurately?

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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