

Roll No.						Total No. of Pages: 0

Total No. of Questions: 08

M.A. (JAMC) (2018 Batch) (Sem.-3) NEW MEDIA (2)

Subject Code: MAJMC-303-18

M.Code: 76739

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- 1. SECTION A, B, C & D contains TWO questions each.
- 2. Attempt any FIVE Questions in all, selecting atleast ONE question from each Section
- 3. Each question carries TWELVE marks.

SECTION-A

- 1. Discuss the role of Information and communication technologies in the development of society.
- 2. a) Explain Internet as a medium of Communication.
 - b) Define New Media in detail.
 - c) Merits of New Media.

SECTION-B

- 3. What is a search engine? Discuss various types of search engines.
- 4. Define Social Media. List popular social media applications and discuss their use.

SECTION-C

- 5. Discuss the various advantages of online newspapers.
- 6. Write a note on:
 - a) Scope of cyber journalism in India
 - b) Web Page Development.

SECTION-D

- 7. Explain the need for ethics in New Media.
- 8. a) What is cyber crime? Give examples.
 - b) Discuss the role of Social media during elections.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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