

Total No. of Questions : 08

Master of Arts (Journalism and Mass Communication) (Sem.-1)

HISTORY OF MEDIA IN INDIA AND NEW TRENDS

Subject Code : UC/MAJMC-102-19

M.Code : 77330

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION A, B, C & D contains TWO questions each.
2. Attempt any FIVE Questions in all, selecting atleast ONE question from each Section
3. Each question carries TWELVE marks.

SECTION-A

1. Discuss the contribution of Mahatma Gandhi to Indian Journalism.
2. What were the distinguishing features of The Times of India and Amrut Bazar Patrika?

SECTION-B

3. Write a note on the history of the development of Tribune and Ajit in Punjab?
4. Discuss the problems being faced by language press in Punjab.

SECTION-C

5. Write a note on the development of radio in India.
6. How did television evolve in India from the days of Doordarshan to satellite and cable television?

SECTION-D

7. What are the current trends in English and language journalism in India?
8. '*Globalization has changed the media landscape.*' Comment.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.