

Roll No.

Total No. of Pages : 01

Total No. of Questions : 08

M.A (Journalism & Mass Communication (Sem.-1)

PRINT JOURNALISM

Subject Code : UC/MAJMC-103-19

M.Code : 77331

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION A, B, C & D contains TWO questions each.
2. Attempt any FIVE Questions in all, selecting atleast ONE question from each Section
3. Each question carries TWELVE marks.

SECTION-A

1. Define News. What are the various sources of news?
2. With a suitable example describe the inverted pyramid style of news story writing.

SECTION-B

3. What is a feature? Briefly explain the different types of features.
4. Discuss the different types of interviews conducted with the purpose of each one of them.

SECTION-C

5. Write an editorial piece on any of the current burning issues.
6. What is a special article? What are the necessary steps to write these articles?

SECTION-D

7. Explain the principles of editing.
8. Discuss the criteria for selection of pictures.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.