

Register Number: Name of the Candidate:

B.B.A. DEGREE EXAMINATION, May 2015

(FINANCIAL PLANNING)

(SECOND YEAR)

620: PDP AND SOFT SKILLS

Time: Three hours

Maximum: 100 marks

SECTION-A

(10×2=20)

Answer any TEN questions

- 1. How will you motivate your workers?
- 2. What is Self – Monitoring?
- 3. What is Planning?
- Give the importance of Communication. 4.
- 5.
- State the main object of product management. What is Crisis? 6.
- 7.
- Give the meaning of Job Enrichment. What is Competition? 8.
- 9.
- 10. Define Self Theory.
- 11. What do you mean by Emotional Stability?
- 12. Why body language is important?

SECTION-B

(4×10=40)

Answer any FOUR questions

- What kind of awareness we should posses during the promotion? 13.
- 14. What is body language? How will you develop it?
- 15. Explain the types of Motivation?
- 16. Explain the impact of Goal setting theory.
- 17. Why group decisions are more qualitative than Individual Decisions? Explain.
- Discuss the various formal and informal leaders. 18.

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2 SECTION-C

(2×20=40)

Answer any TWO questions

- 19. Explain the SWOT in HRD and Personnel Management.
- 20. Explain the concept of planning. Discuss the main objectives and nature of planning.
- 21. Define the term Resume. How will you prepare an effective resume?
- 22. Discuss the features of a good organisation structure.

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