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Register Number:

Name of the Candidate:

B.B.A. DEGREE EXAMINATION, May 2015**(FINANCIAL PLANNING)****(THIRD YEAR)****730: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT**

Time: Three hours

Maximum: 100 marks

SECTION-A**(10×2=20)****Answer ALL questions**

1. What is Comparative Financial Statement?
2. State any two objectives of financial statement analysis.
3. Define Liquid Ratio.
4. What do you mean by Capital Gearing Ratio?
5. What is 'Moving Average'?
6. Define Non-Linear Trend.
7. What is Portfolio Construction?
8. What is meant by Return Analysis?
9. What is Stock Screening?
10. What do you mean by Tax management?

SECTION-B**(4×10=40)****Answer any FOUR questions**

11. Explain the limitation of financial statement.
12. How are Assets generally classified? Give two illustrations of each type of Assets.
13. Describe the long-term solvency ratios.
14. Discuss the merits and demerits of Moving average.
15. Explain how the expected return of risky securities are usually calculated.
16. Discuss the steps involved in the portfolio management process.

SECTION-C**(2×20=40)****Answer any TWO questions**

17. Describe the various tools available for financial statement analysis.
18. Define the term Ratio. Discuss the significance of ratio analysis.
19. Discuss the various methods of estimating the trend components.
20. Explain the four popular methods employed for measuring the performance of a portfolio.
