Total No. of Pages: 1

Register Number:

Name of the Candidate:

5960

B.C.A. DEGREE EXAMINATION, May 2015

(THIRD YEAR)

(PART-III)

330: E-COMMERCE

Time: Three hours   Maximum: 100 marks

SECTION-A   **(8×5=40)**
Answer any EIGHT questions

1. How E-Commerce promotes the services to customers? Explain.

2. Discuss the various models for commercial transaction.

3. Summarize about global information distribution networks.

4. Write short notes on Internet as a network infrastructure.

5. Explain about Data and Message security.

6. Give a brief account on Electronic Mail.

7. Discuss about EDI application in business.

8. Compare EDI Vs E-mail.

9. Explain about digital libraries.

10. Make a note on document management.

SECTION-B   **(3×20=60)**
Answer any THREE questions

11. Explain in detail the Anatomy of E –Commerce application.

12. Describe the components of I-way and state public policy issue shaping the I-way.

13. Discuss how network security is ensured by firewalls.

14. Summarize the features of electric payment systems with their advantages.

15. Explain about Intra-organisational E-commerce supply chain managmenet.

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