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**6724**

Register Number:

Name of the Candidate:

**M.Com. DEGREE EXAMINATION, May 2015**

**(EDUCATION MANAGEMENT)**

**(FIRST YEAR)**

**110/510. EDUCATION MANAGEMENT**

**(Old and New Regulation)**

Time: Three hours

Maximum: 100 marks

**SECTION -A**

**(5 × 8 = 40)**

**Answer any FIVE questions**

1. Explain the role of communication in Educational Administration.
2. Suggest measures for restructuring Educational Administration in higher education in India.
3. What is urban bias in education? Explain how it can be removed by the educational administrators.
4. Explain the significance of academic freedom of teachers in higher education.
5. Explain the features of people oriented leadership.
6. Explain any two theories of personality.
7. Discuss the importance of resource management in educational administration.
8. Who are the stake holders in higher education? What are their expectations?

**SECTION -B**

**(3 × 20 = 60)**

**Answer any THREE questions**

9. Explain the meaning, importance and strategies for educational innovation and change.
  10. Discuss the challenges in administrating different types of personnel in educational institutions and suggest suitable measures.
  11. Discuss the critical components of developmental administration.
  12. Explain any three motivational theories mostly followed by educational administrators for higher productivity in higher education.
  13. Explain how the abstract resources can be effectively managed in educational management. Use relevant examples.
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