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Register Number:

Name of the Candidate:

### M.Com. DEGREE EXAMINATION, May 2015

#### (EDUCATION MANAGEMENT)

(FIRST YEAR)

#### 110/510. EDUCATION MANAGEMENT

(Old and New Regulation)

Time: Three hours Maximum: 100 marks

## SECTION -A Answer any FIVE questions

 $(5 \times 8 = 40)$ 

- 1. Explain the role of communication in Educational Administration.
- 2. Suggest measures for restructuring Educational Administration in higher education in India.
- 3. What is urban bias in education? Explain how it can be removed by the educational administrators.
- 4. Explain the significance of academic freedom of teachers in higher education.
- 5. Explain the features of people oriented leadership.
- 6. Explain any two theories of personality.
- 7. Discuss the importance of resource management in educational administration.
- 8. Who are the stake holders in higher education? What are their expectations?

# SECTION -B Answer any THREE questions

 $(3 \times 20 = 60)$ 

- 9. Explain the meaning, importance and strategies for educational innovation and change.
- 10. Discuss the challenges in administrating different types of personnel in educational institutions and suggest suitable measures.
- 11. Discuss the critical components of developmental administration.
- 12. Explain any three motivational theories mostly followed by educational administrators for higher productivity in higher education.
- 13. Explain how the abstract resources can be effectively managed in educational management. Use relevant examples.

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