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6710

Register Number:

Name of the Candidate:

M.Com. DEGREE EXAMINATION, May 2015

(COMPUTER APPLICATIONS)

(FIRST YEAR)

130 / 530: E-COMMERCE

(*New Regulations / Old Regulations*)

Time: Three hours   Maximum: 100 marks

SECTION - A
Answer any FIVE questions   **(5 × 8 = 40)**

1. Define E-commerce. Explain the components of E-commerce.

2. Explain the network infrastructure for E-Commerce.

3. Examine the role of Global information distribution networks.

4. Explain the importance of firewalls in E-Commerce.

5. How does internet serve as a network infrastructure?

6. What are the issues involved in inter-organizational E-Commerce?

7. Explain the types of Electronic payment system.

8. Write short notes on:

    1) E-Commerce catalogues   2) Client server network

SECTION - B
Answer any THREE questions   **(3 × 20 = 60)**

9. Discuss the potential benefits of E-Commerce.

10. Explain the threats perceived in E-Commerce environment. Examine the reasons of in security in E-Commerce infrastructure.

11. Differentiate between traditional Vs E-Business applications.

12. Discuss the impact of E-Commerce of Business activates.

13. Explain the merits and limitations of supply chain management.

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