

Total No. of Pages: 1

6744

Register Number:

Name of the Candidate:

M.Com. DEGREE EXAMINATION, May 2015

(ENTREPRENEURSHIP)

(FIRST YEAR)

120/520. BUSINESS ENVIRONMENT

(Old and New Regulation)

Time: Three hours

Maximum: 100 marks

SECTION -A

(5 × 8 = 40)

Answer any FIVE questions

1. Explain the nature of business Environment.
2. Discuss the merits of corporate social responsibility.
3. Describe the business environment in India.
4. Write a note on Indian Money Market.
5. Explain the features of Indian Capital Market.
6. Difference between foreign Technology and foreign capital.
7. Explain the forms of MNCs.
8. What are the advantages of globalisation? Discuss.

SECTION -B

(3 × 20 = 60)

Answer any THREE questions

9. Describe the micro and macro environment of business.
 10. Explain the impact of foreign culture over Indian business.
 11. Briefly explain the new industrial policy in India.
 12. What are the factors influencing the technology? Explain.
 13. Explain the impact of LPG on Indian business.
-