

Total No. of Pages : 1

Register Number :

6710

Name of the Candidate :

M.Com. DEGREE EXAMINATION MAY 2014.

(COMPUTER APPLICATION)

(FIRST YEAR)

530/130 — E-COMMERCE

(NR & OR)

Time : Three hours

Maximum : 100 marks

SECTION A

Answer any FIVE questions.

(5 × 8 = 40)

All questions carry equal marks.

1. Examine the e-commerce framework in commercial transactions.
2. How does the internet serve as a network infrastructure?
3. Explain about the need for firewalls in internet.
4. Explain the need for consumer oriented e-commerce.
5. Explain about data and message security.
6. Explain global information distribution networks.
7. Explain the importance of network infrastructure for e-commerce.
8. Examine about e-commerce catalogues.

SECTION B

Answer any THREE questions.

(3 × 20 = 60)

All questions carry equal marks.

9. Explain the applications of electronic business.
 10. Explain the components of the I-way. Analyze the public issues shaping the I-way.
 11. Explain the significance and components of supply chain management.
 12. Analyze the various steps and precautions to be taken with regard to firewalls and network security in e-commerce transactions.
 13. Discuss the various types of Electronic Payment Systems and their role in promotion of e-business.
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