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**6746**

Register Number:

Name of the Candidate:

**M.Com. DEGREE EXAMINATION, May 2015**

**(ENTREPRENEURSHIP)**

**(FIRST YEAR)**

**150/550. ESSENTIALS OF ENTREPRENEURSHIP**

**(Old & New Regulation)**

Time: Three hours

Maximum: 100 marks

**SECTION -A**

**(5 × 8 = 40)**

**Answer any FIVE questions**

1. How will you classify entrepreneur?
2. Define Schumpeter's views on entrepreneur.
3. Explain the role of SISI in the development of Small Scale industries.
4. Identify the changes in the entrepreneurial scene in India.
5. What is industrial sickness? How will you classify industrial sickness?
6. What are the symptoms of industrial sickness?
7. Discuss the scenario of real world environment to business.
8. Explain the resources of e-entrepreneurship.

**SECTION -B**

**(3 × 20 = 60)**

**Answer any THREE questions**

9. Discuss the various qualities of a successful entrepreneur.
10. Enumerate the steps involved in starting a small industry.
11. Discuss the merits and barriers of ISO 9000 firms.
12. Describe the institutional set-up for entrepreneurial development in India.
13. Explain the factors that influence the entrepreneurship development.

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