Total No. of Pages: 1

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Register Number:

Name of the Candidate:

M.Com. DEGREE EXAMINATION, May 2015

(ENTREPRENEURSHIP)

(FIRST YEAR)

510. FUNCTIONAL MANAGEMENT

(Old Regulations)

Time: Three hours Maximum: 100 marks

SECTION -A Answer any FIVE questions

 $(5 \times 8 = 40)$

- 1. Explain the functions of Management.
- 2. Describe the principles of material handling.
- 3. Discuss the various methods of Training.
- 4. Explain the factors influencing working capital.
- 5. Explain the importance of capital structure.
- 6. Explain the various sources of recruitment.
- 7. What is oral communication? What are its merits?
- 8. Analyse the importance of meeting and preparation of report.

SECTION -B Answer any THREE questions

 $(3\times20=60)$

- 9. Access the contribution of Henry Fayol to management thought.
- 10. Discuss the various techniques of inventory control.
- 11. Explain the factors influencing wage and salary payment.
- 12. Explain the limitations of inadequate and excessive working capital.
- 13. Describe the factors influencing plant location and lay out.
