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Total No. of Pages : 2

Register Number :

Name of the Candidate :

M.B.A. DEGREE EXAMINATION DECEMBER 2013.

(HUMAN RESOURCES MANAGEMENT)

(FIRST YEAR)

110 — PRINCIPLES OF MANAGEMENT

Time : Three hours

Maximum : 75 marks

SECTION A

Answer any FIVE questions.

 $(5 \times 3 = 15)$

All questions carry equal marks.

- 1. Write short note on :
 - (a) Bureaucracy
 - (b) Formal organization
 - (c) Sociogram
 - (d) Staff function
 - (e) Co-ordination
 - (f) Social Responsibility
 - (g) Qualitative and Quantitative objectives.

SECTION B Answer any THREE questions.

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 $(3 \times 10 = 30)$

All questions carry equal marks.

- 2. List and explain the different committees.
- 3. Draw a organizational chart of a manufacturing company.
- 4. Define Authority and explain its components.
- 5. Write a detailed note on communication and effectiveness.
- 6. Explain Human Relations Specialist and its requirements.

SECTION C

Answer any ONE questions. $(1 \times 15 = 15)$

All questions carry equal marks.

- 7. Write a detailed note on pre and post scientific era of management thoughts.
- 8. Draw and explain the different departmentation with its advantages and limitations.
- 9. Explain the process of MBO and MBE.

SECTION D

Compulsory

$(1 \times 15 = 15)$

10. General Tools Company was a leading company manufacturing tools and having units in Tamilnadu, Karnataka and Andhrapradesh. The company focuses on production and budget expenses. Except the unit in Andhrapradesh, other two units were working properly. Therefore, Mr Narayanan, senior manager from Tamilnadu was transferred to Andhrapradesh with an assignment to control the expenses as per the budget projection. Mr Narayanan was very ambitious and little bit autocratic. He belives in authority and control to carry out instructions. After his joining as manager in Andhrapradesh unit, he issued instructions to enhance the production. In the course of action, he suspended two managers for not meeting the target and three supervisors left the plant. However, he could achieve the target a head of the schedule. After some time, he was transferred back to original town. After his transfer to Tamilnadu, the production in Andhrapradesh started falling.

Questions

- (a) Analysis the organizational climate created by senior manager.
- (b) Explain the reason for drop in production Andhraparadesh unit after the transfer of senior manager.

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