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Register Number:

Name of the Candidate:

## M.B.A. DEGREE EXAMINATION December 2014

### (HUMAN RESOURCE MANAGEMENT)

#### (FIRST YEAR)

### 110. PRINCIPLES OF MANAGEMENT

Time: Three hours Maximum: 75 marks

SECTION - A (5x3=15)

# Answer any FIVE questions

### 1. Write short note on:

- a) Skills of management.
- b) Objectives.
- c) Manuals
- d) Functional organisation.
- e) Purpose of staffing.
- f) Integrated Control.
- g) Need for co-ordination.
- h) Effective Communication.

## SECTION – B (3×10=30) Answer any THREE questions

- 2. What are the functions of the top management?
- 3. Bring out the limitations of planning.
- 4. What are the merits of group decision?
- 5. What do you know about stress interview?
- 6. Why should a business be socially responsible?

## SECTION-C (1×15=15) Answer any ONE question

- 7. Discuss the general principles of management given by Henri Fayol.
- 8. Draw an organisation chart and explain its merits and demerits.
- 9. Discuss the various types of leadership style.

SECTION-D (1×15 =15) (Compulsory)

10. Discuss the role played by a manager in the present context of business.

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