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## M.B.A. DEGREE EXAMINATION DECEMBER 2013.

(HUMAN RESOURCE MANAGEMENT)
(FIRST YEAR)
130/150/170 - PRODUCTION AND MATERIALS MANAGEMENT
(Common with M.B.A. Marketing Management and MBA Financial Management)

Time : Three hours
Maximum : 75 marks

## SECTION A

Answer any FIVE questions in about Ten lines each. $(5 \times 3=15)$ All questions carry equal marks.

1. Define the following:
(a) Make or buy decision
(b) Plant location
(c) Plant layout
(d) Ergonomics
(e) Intermittent production
(f) Inspection
(g) Stop watch time study
(h) Dynamic purchasing.

## SECTION B

Answer any THREE questions. ( $3 \times 10=30$ ) All questions carry equal marks.
2. Explain about cross over chart for selection process.
3. What are the various factors to be considered in multi plant location?
4. What are the basic types of layout?
5. What are the various principles of material handling?
6. What are the factors influencing selection of vendors?

## SECTION C

Answer any ONE question. ( $1 \times 15=15)$
7. Discuss in detail about the workers safety in an organization.
8. Briefly explain about Economic order quantity.
9. Write in detail about warehouse management.

## SECTION D

(Compulsory)
$(1 \times 15=15)$
10. What are the various cost control and reduction programmes?

