

Total No. of Pages: 1**6775**

Register Number:

Name of the Candidate:

M.B.A. DEGREE EXAMINATION, May 2015**(INTERNATIONAL BUSINESS)****(FIRST YEAR)****180: INFORMATION TECHNOLOGY AND E-COMMERCE**

Time: Three hours

Maximum: 75 marks

SECTION - A**Answer any FIVE questions****(5 × 3 = 15)**

1. Classify the types of computer software and give examples for each.
2. What is the difference between data and information?
3. What is the need of networking the computers?
4. How does an organization get benefitted using the information technology?
5. What are extranets?
6. List some important infrastructure needed for the implementation of e-commerce.
7. Specify the applications of data warehousing.
8. Name any two data visualization tools.

SECTION - B**Answer any THREE questions****(3 × 15 = 45)**

9. Describe the types of computer networks and compare their features.
10. Discuss in detail the infrastructure needed for successful implementation of information systems for large organisations.
11. Illustrate the use of e-commerce for transaction processing with a suitable example as application.
12. Compare and contrast between B2B and B2C applications.
13. Explain the features of digital libraries and their uses in e-business.

**SECTION - C
COMPULSORY****(1 × 15 = 15)**

14. Describe the standards and specifications of Electronic data interchange.

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