

Total No. of Pages: 1**6781**

Register Number:

Name of the Candidate:

M.B.A. DEGREE EXAMINATION, May 2015**(INTERNATIONAL BUSINESS)****(SECOND YEAR)****260: INTERNATIONAL TRADE POLICIES AND DOCUMENTATION**

Time: Three hours

Maximum: 75 marks

SECTION - A**Answer any FIVE questions****(5 × 3 = 15)**

1. Explain the major advantages of international trade.
2. Define export pricing.
3. Explain the methods of quality control.
4. What is bill of lading?
5. Discuss foreign exchange control.
6. Evaluate the export promotion measures taken by government.
7. What is the significance of marine insurance?
8. Explain the duty exemption schemes and their importance.

SECTION - B**Answer any THREE questions****(3 × 15 = 45)**

9. Explain the commercial policy instruments relating to international quotas.
10. Discuss about exchange earners foreign civility (EEFC)
11. Explain the documentation practice in India.
12. Describe the features of pre-shipment & post-shipment & the factors contributing to its growth.
13. Bring out the importance of export processing zones (EPZ).

**SECTION - C
COMPULSORY
(Case Study)****(1 × 15 = 15)**

14. "Documentation wastes so much of an exporter's time, that he very often stops exporting only because of that" – Comment.

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