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Register Number

Name of the Candidate:

M.B.A. DEGREE EXAMINATION, May 2015**(INTERNATIONAL BUSINESS)****(FIRST YEAR)****110: PRINCIPLES OF MANAGEMENT**

Time: Three hours

Maximum: 75 marks

SECTION-A**(5×3=15)****Answer any FIVE questions**

1. Define the term management.
2. What is meant by planning?
3. What do you mean by Decision making?
4. Define the term delegation.
5. Give the meaning of the term motivation.
6. Write any two differences between Co-ordination and Co-operation.
7. What are the principles of direction?
8. What are the major elements of control?

SECTION-B**(3×15=45)****Answer any THREE questions**

9. Explain the different functions of management.
10. Explain the problem and limitations of MBO.
11. Discuss the line and staff organisation.
12. Explain the various components of an integrated control system.
13. Explain the social responsibilities of business.

SECTION-C**(1×15=15)****(Compulsory)**

14. Case study:
Discuss Mc. Gregor's views regarding motivation. Explain the implication of Theory 'X' and Theory 'Y'.
