Total No. of Pages: 1

7274

Register Number:

Name of the Candidate:

M.C.A. DEGREE EXAMINATION, May 2015

(FOURTH SEMESTER)

441. E-COMMERCE

Time: Three hours Maximum: 100 marks

SECTION -A Answer any EIGHT questions

 $(8 \times 5 = 40)$

- 1. Explain electronic commerce framework.
- 2. Differentiate traditional Vs electronic business application.
- 3. What are the components of I-way?
- 4. What is a web server? Discuss in brief.
- 5. Write a short note on client server network security.
- 6. What is a firewall? What are the functions of a firewall?
- 7. Discuss about electronic commerce and World Wide Web.
- 8. What is a proxy application gateway? What are the functions of this gateway?
- 9. What are the electronic store fonts? Explain.
- 10. Explain the intraorganisational electronic commerce with diagrammatic representation.

<u>SECTION -B</u> Answer any THREE questions

 $(3 \times 20 = 60)$

- 11. Explain in detail about the anatomy of e-commerce applications.
- 12. Discuss in detail the various internet tools.
- 13. Discuss in detail any two electronic payment systems
- 14. Explain EDI applications in business.
- 15. Explain in detail about SCM.
