

Code: 9A03705

R09

B.Tech IV Year I Semester (R09) Supplementary Examinations June 2016

ENTREPRENEURSHIP

(Mechanical Engineering)

Time: 3 hours

Max. Marks: 70

Answer any FIVE questions
All questions carry equal marks

- 1 Discuss the role of woman entrepreneurs in the economic development of a country.
- 2 What is necessary to start a venture? Explain about the sources of new ideas.
- 3 What are the various features of a business plan? Explain.
- 4 What do you understand by E-commerce? Discuss by giving examples.
- 5 Explain about the features of joint ventures. How are they evaluated?
- 6 Discuss about the various issues related to the selection of layout.
- 7 Discuss about various aspects that are important in designing the work place.
- 8 What are the various avenues available for an Indian entrepreneur to set up a global enterprise?
