

Code :R7321203

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III B.Tech II Semester(R07) Regular & Supplementary Examinations, April/May 2011
E-COMMERCE

(Information Technology)

Time: 3 hours

Max Marks: 80

Answer any FIVE questions
All questions carry equal marks

1. (a) Write about the elements of E-commerce applications.
(b) Explain client-server architecture in E-commerce.
2. (a) Explain advanced services and home banking.
(b) Explain mercantile processing digital cash.
3. Explain different types of E-payment system.
4. (a) Explain different categories of credit card payment on on-line networks.
(b) Explain how on E-payment system is designed.
5. (a) Explain financial EDI standards.
(b) Explain 4-layer of EDI software.
6. (a) Explain VAN service providers.
(b) Explain work-flow automation and co-ordination.
7. Explain supply chain management.
8. (a) Explain various types of on-line transaction.
(b) Explain the issues behind document infrastructure.

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Answer any FIVE questions
All questions carry equal marks

1. (a) Write about the elements of E-commerce applications.
(b) Explain JIT manufacturing.
2. Explain mercantile models from the consumer's perspective.
3. (a) What are the advantages of E-checks ? Explain.
(b) Write about the smartcards in detail.
4. (a) Explain how an E-payment system is designed.
(b) Write about the risks in E-payment systems.
5. (a) Explain 4-layers of EDI software.
(b) Write about financial EDI standards.
6. (a) Explain the function of a third-party VAN.
(b) Explain work-flow automation and co-ordination.
7. (a) Explain supply-chain management characteristics.
(b) Explain 2-primary models of supply chain management.
8. (a) Explain different types of digital documents available today.
(b) Explain various multimedia storage techniques.

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1. (a) Explain client-server architecture in E-commerce.
(b) Explain JIT manufacturing.
2. Explain mercantile processing Digital cash and mercantile transaction using credit cards.
3. (a) Write about the various types of electronic tokens?
(b) Write the business issues of smart cards? Explain.
4. (a) Write about the Business pros and cons of credit card payment?
(b) Explain on-line payment process a third-party processor and credit card?
5. (a) Define EDI? Write about EDI layered architecture?
(b) Write about the tangible benefits of EDI?
6. Explain VAN in detail?
7. (a) Explain 2-primary models of supply chain management.
(b) Explain supply chain management characteristics.
8. (a) Explain various data compression techniques?
(b) Explain the issues behind document infrastructure?

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Answer any FIVE questions
All questions carry equal marks

1. (a) Explain client - server Architecture in E- commerce.
(b) Explain Quick Response retailing.
2. Explain mercantile models from the mercant's perspective.
3. (a) Write about the properties of E-cash.
(b) Write about business issues of E-cash.
4. (a) Explain Electronic payments process using Encrypted credit cards.
(b) Write about the operational risks of E-cash.
5. (a) Define EDI ? Write about the tangible benefits of EDI.
(b) Write about EDI layered Architecture.
6. Explain VAN in detail.
7. (a) Explain 2-primary models of supply chain management.
(b) Explain Agile manufacturing.
8. (a) Explain different types of digital documents.
(b) Explain various Data Compression Techniques.
