

R07

Code: R7310101

III B. Tech I Semester (R07) Supplementary Examinations, May 2012

MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS

(Common to CE, ME, ECE, ECC & BT)

Time: 3 hours

Max Marks: 80

Answer any FIVE questions
All questions carry equal marks

- 1 How do you define managerial economics? How does it aid managerial decision making?
- 2 How do you measure elasticity of demand? Illustrate graphically.
- 3 What is production function? How is it useful to the manufacturer?
- 4 What are the features of perfect and imperfect competition? Illustrate.
- 5
 - (a) Define partnership and explain its silent features and limitations.
 - (b) What are the qualities of a good partner?
- 6 Explain the concept of capital budgeting and what is its practical utility.
- 7
 - (a) What is 'Journal Entry' and describes its importance in account books?
 - (b) Explain the basic accounting concepts and convention. Give examples.
- 8 Define ratio analysis. How is calculate ratio's and explain its importance?
