

Code: 9A03705

B.Tech IV Year I Semester (R09) Regular & Supplementary Examinations December 2015

ENTREPRENEURSHIP
(Mechanical Engineering)

Time: 3 hours

Max. Marks: 70

Answer any FIVE questions
All questions carry equal marks

- 1 (a) Explain the characteristics of a successful entrepreneur.
(b) Discuss the knowledge and skills required for an entrepreneur.
- 2 (a) Identify various sources of ideas for new ventures.
(b) Discuss the methods available for generating new venture ideas.
- 3 (a) Discuss the aspects of product planning and development process.
(b) Define business plan. Discuss a typical business plan with a case study.
- 4 Discuss aspects of e-commerce and starting an e-commerce business.
- 5 How resources are involved in the generation of opportunities? Explain.
- 6 Define the term location. Discuss the steps to be taken in choosing a location for plant.
- 7 Write short notes on:
 - (a) FSN analysis.
 - (b) Two bin system.
 - (c) Inventory turnover ratio.
- 8 (a) Illustrate the role of entrepreneurship in Indian economy.
(b) What are the reasons for very few women becoming entrepreneurs in the developing countries like India?
