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B.Tech II Year II Semester (R13) Supplementary Examinations December/January 2015/2016
MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS
(Information Technology)

Time: 3 hours   Max. Marks: 70

PART – A
(Compulsory Question)
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1   Answer the following: (10 X 02 = 20 Marks)
  (a)   Write about Weblon effect.
  (b)   Write short notes on Explicit cost.
  (c)   Define Isoquant.
  (d)   Write about Limit pricing.
  (e)   Write short notes on Active partner.
  (f)   Define the term of Fixed capital.
  (g)   Write about Business cycle.
  (h)   Define Quick ratio.
  (i)   Write short notes on Double-entry book keeping.
  (j)   Write about Nominal account.

PART – B
(Answer all five units, 5 X 10 = 50 Marks)

UNIT – I

2   "Managerial economics is a discipline which deals with the applications of economic theory to business management" Discuss?

OR

3   Define elasticity of demand. Explain its types and significance.

UNIT – II

4   What are the economies of scale? Explain different types of internal and external economies of scale.

OR

5   What is meant by break even analysis? Explain graphical representation of B.E.P with limitations.

UNIT – III

6   Define market? Explain in brief about different market structures.

OR

7   What are the objectives behind starting public sector enterprises in the country? To what extent have they fulfilled these objectives?

UNIT – IV

8   What is the importance of capital? What factors determine the working capital requirements of a company.

OR

9   A company has two proposals each costing Rs. 9 Lakhs. The details are given below.

Years	Project-I	Project-II
1	3,00,000	6,00,000
2	5,00,000	4,00,000
3	6,00,000	3,00,000
4	2,00,000	2,00,000

The cost of capital is 10% per year. Which one will you choose under Net present value method?

UNIT – V

10   Define Accounting? How are accounts finalized at the end of an accounting period with the help of a trial balance? Illustrate.

OR

11   What is a trail balance? Briefly explain its role in double entry Book keeping.