

R09
Code: 9AHS401

B.Tech III Year I Semester (R09) Supplementary Examinations December 2015

MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS

(Common to CE, BT, ME, EEE, ECC & MCT)

Time: 3 hours

Max Marks: 70

Answer any FIVE questions
All questions carry equal marks

- 1 What is demand analysis? Explain the factors influencing the demand for a product.
- 2 From the following data, using method of least squares, estimate the sales for the years 2011 and 2012.

Year	2004	2005	2006	2007	2008	2009	2010
Sales (Rs. in Lakhs)	140	100	170	180	200	210	190

- 3 What is break even analysis? How do you determine Breakeven point? Illustrate.
- 4 What are the main features of Monopoly? How does it differ from perfect competition?
- 5 (a) Define partnership? Explain its silent features and limitations.
(b) What are the qualities of a good partner?
- 6 (a) What is Capital? Explain the types and significance of capital.
(b) Explain the concept of working capital, its features & limitations.
- 7 (a) What is a 'Ledger'? Explain its types and main advantages of ledger.
(b) Explain final accounts and its importance.
- 8 With the following information compute:
 - (a) Current ratio.
 - (b) Quick ratio.
 - (c) Stock turnover ratio.
 - (d) Gross profit ratio.

	Rs.		Rs.
Opening stock	1,00,000	Cash on hand	3,00,000
Closing stock	2,00,000	Debtors	4,00,000
Purchases	5,45,000	Sundry creditors	3,00,000
Wages	15,000	Bills payable	2,50,000
Administrative expenses	4,000	Bank credit	2,50,000
Selling and distribution expenses	2,40,000		
Sales	10,00,000		
