Code: R7321203

R07

B.Tech III Year II Semester (R07) Supplementary Examinations December/January 2015/2016

E – COMMERCE

(Information Technology)

(For 2008 regular admitted batch only)

Time: 3 hours

Max Marks: 80

Answer any FIVE questions
All questions carry equal marks
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1   Write a short notes on:
   (a)   Telecommunications.
   (b)   Video conferencing in E-commerce.

2   (a)   Write short notes on Basic services of banking.
    (b)   Write short notes on Intermediate services of banking.

3   List out the advantages and disadvantages of credit-card based payments.

4   (a)   Write a short note on customs and International trade.
    (b)   Write short notes on the logistics of transport.

5   What is meant by internal commerce? How to achieve better performance to its customers?

6   (a)   What is meant by document management? What are the different departments around a corporate document library?
    (b)   List and explain in brief the four types of digital documents.

7   Explain the following:
   (a)   Information filtering.
   (b)   Interactive product catalog.

8   (a)   What is MBONE? Discuss about MBONE configuration.
    (b)   What is meant by data or document conferencing? List the types of desktop video conferencing and explain any one type.

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