

Code: 13A05603

B.Tech III Year II Semester (R13) Regular Examinations May/June 2016

**DATA MINING**

(Common to CSE and IT)

Time: 3 hours

Max. Marks: 70

**PART – A**

(Compulsory Question)

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- 1 Answer the following: (10 X 02 = 20 Marks)
- (a) Define Data Mining.
  - (b) What is data mart?
  - (c) What is FP growth?
  - (d) Compare clustering with classification.
  - (e) What is Data purging?
  - (f) What is the difference between OLTP and OLAP?
  - (g) What is Fact Table?
  - (h) Define Slice and Dice operation.
  - (i) Define Association Rule Mining.
  - (j) What is the use of the knowledge base?

**PART – B**

(Answer all five units, 5 X 10 = 50 Marks)

**UNIT – I**

- 2 Explain the steps in knowledge discovery data base.

**OR**

- 3 Describe OLAP operations in multidimensional data model.

**UNIT – II**

- 4 Explain with example the various steps in Decision tree induction.

**OR**

- 5 Explain about evaluating the performance of classifier.

**UNIT – III**

- 6 (a) Explain Rule based classifiers.  
(b) Explain the Nearest neighbor classification.

**OR**

- 7 State Bayes theorem and discuss how Bayesian classifiers work.

**UNIT – IV**

- 8 Explain how the efficiency of apriori algorithm is improved.

**OR**

- 9 Explain the mining single dimensional Boolean associated rules from transactional data bases.

**UNIT – V**

- 10 Explain hierarchical methods of clustering.

**OR**

- 11 Discuss different types of clustering methods.

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