

B.Tech IV Year I Semester (R13) Supplementary Examinations June 2017

MANAGEMENT SCIENCE

(Common to CSE, IT, EEE, ECE & EIE)

Time: 3 hours

Max. Marks: 70

PART – A
(Compulsory Question)

- 1 Answer the following: (10 X 02 = 20 Marks)
- (a) Briefly explain the planning activity in management functions.
 - (b) How management information system works in organization?
 - (c) Define the on job training.
 - (d) Enumerate the ABC analysis.
 - (e) What are the elements of out sourcing?
 - (f) How 'Just in time' helps in inventory management?
 - (g) Define the meaning and scope of vertical distribution.
 - (h) Define the channel conflict.
 - (i) How segmentation works in STP strategies?
 - (j) Define and explain the inventory management.

PART – B

(Answer all five units, 5 X 10 = 50 Marks)

UNIT – I

- 2 Define and explain in detail the management and its various functions.

OR

- 3 Define the leadership. Explain the types and qualities of Successful leadership.

UNIT – II

- 4 Explain the principles and types of organizational structures.

OR

- 5 Define and explain the delegation, enumerate the principles of effective delegation.

UNIT – III

- 6 Briefly explain the process of recruitment and selection process.

OR

- 7 Define the inventory and economic order quantity.

UNIT – IV

- 8 Briefly explain the essentials of operations management.

OR

- 9 Enumerate the network analysis and its advantages.

UNIT – V

- 10 Briefly explain the steps involved in formulation of strategy.

OR

- 11 Explain the enterprise resource planning and its utilities in management.
