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Code No: 58061

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
B. Tech IV Year II Semester Examinations, May - 2016
E-COMMERCE
(Information Technology)

Time: 3 Hours   Max. Marks: 75

Answer any Five Questions
All Questions Carry Equal Marks
- - -

1.a)   What is E-Commerce? Explain the framework of E-Commerce.
 b)   What is the future of e-commerce in India?   [10+5]

2.   Discuss the phases and activities involved in mercantile model from consumer's perspective.   [15]

3.a)   Discuss about smart card based electronic payment system in detail.
 b)   What are the risks involved in electronic payment systems?   [10+5]

4.   What is EDI? Explain the advantages and disadvantages of EDI.   [15]

5.   What is supply chain management? Compare the two primary models of supply chain management.   [15]

6.   Explain in detail about different types of digital documents.   [15]

7.   What is information filtering? Explain the typical features of information filtering.
                                                                       [15]

8.a)   Write about different compression methods.
 b)   What is hybrid codec? Explain about MPEG and JPEG.   [5+10]

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