

**CODE NO: R7-311/MBA**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**MBA-III Semester Regular Examinations February -2010**

**E-BUSINESS**

**Time:3hours**

**Max.Marks:60**

**Answer any Five questions  
All questions carry equal marks**

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1. Explain the inhibitions of e-business. Customers enjoy bargaining while shopping personally. How e-business models can provide such customers satisfaction.
2. Explain various e-procurement models. Explain any two auction/reverse auction sites you are familiar with.
3. Distinguish the functions of e-markets and traditional markets. Explain the success factors of e-market.
4. What are the risks of e-Business? How can we insulate from cyber crimes.
5. Write short notes on:
  - (a) Remote procedure calls (RPC)
  - (b) Remote method invocation (RMI)
  - (c) Message oriented middleware (MOM)
6. What are the strategies for modernizing legacy systems? Explain invasion and non-invasive approaches.
7. Explain the topologies for e-business integration. What are the challenges of integration?
8. What do you understand by service oriented architecture? Review various IT laws applicable to e-Business solutions and protocols.

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