

Code No: 07A3HS01

R07

Set No. 2

II B.Tech I Semester Examinations, November 2010
MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS
Common to Information Technology, Computer Science And Engineering,
Computer Science And Systems Engineering

Time: 3 hours

Max Marks: 80

Answer any FIVE Questions
All Questions carry equal marks

1. (a) What do you mean by Ratio Analysis? What is its importance?
(b) Distinguish between Liquidity ratio and Profitability ratio. [16]
2. What do you understand by time value of money? How is it useful in capital budgeting? [16]
3. Discuss the equilibrium of the group under monopolistic competition. [16]
4. Analyze the problems of the Govt. Company and suggest remedial measures for their improvement. [16]
5. Discuss the marginal productivity theory of distribution. What are its assumptions and criticism. [16]
6. Define the term 'Demand' and explain factors influencing the demand for car. [16]
7. Write a short notes on:
(a) Journal Entry
(b) Sales Book
(c) Bad debts. [16]
8. Write about the time series analysis and explain the various types of time series techniques used for demand forecasting. [16]

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Set No. 4

II B.Tech I Semester Examinations, November 2010
MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS
Common to Information Technology, Computer Science And Engineering,
Computer Science And Systems Engineering

Time: 3 hours

Max Marks: 80

Answer any FIVE Questions
All Questions carry equal marks

1. Write about the time series analysis and explain the various types of time series techniques used for demand forecasting. [16]
2. Define the term 'Demand' and explain factors influencing the demand for car. [16]
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4. Analyze the problems of the Govt. Company and suggest remedial measures for their improvement. [16]
5. Write a short notes on:
 - (a) Journal Entry
 - (b) Sales Book
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6. (a) What do you mean by Ratio Analysis? What is its importance?
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8. Discuss the marginal productivity theory of distribution. What are its assumptions and criticism. [16]

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Set No. 1

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Computer Science And Systems Engineering

Time: 3 hours

Max Marks: 80

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All Questions carry equal marks

1. (a) What do you mean by Ratio Analysis? What is its importance?
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2. Write a short notes on:
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3. Analyze the problems of the Govt. Company and suggest remedial measures for their improvement. [16]
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5. What do you understand by time value of money? How is it useful in capital budgeting? [16]
6. Write about the time series analysis and explain the various types of time series techniques used for demand forecasting. [16]
7. Discuss the marginal productivity theory of distribution. What are its assumptions and criticism. [16]
8. Define the term 'Demand' and explain factors influencing the demand for car. [16]

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Set No. 3

II B.Tech I Semester Examinations, November 2010
MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS
Common to Information Technology, Computer Science And Engineering,
Computer Science And Systems Engineering

Time: 3 hours

Max Marks: 80

Answer any FIVE Questions
All Questions carry equal marks

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