

Code No: NR321201

NR

Set No. 2

III B.Tech II Semester Examinations, December 2010
MANAGEMENT INFORMATION SYSTEMS
Information Technology

Time: 3 hours

Max Marks: 80

Answer any FIVE Questions
All Questions carry equal marks

1. What is a form? Explain in detail how to develop forms for data collection and information Dissemination? [16]
2. What is 'Garbage in Garbage out'? How is it relevant MIS planning? [16]
3. "The increasing size and complexity of an organization calls for a detailed design of a Management Information System". Explain this by comparing the information flows in a small organization with that in a large organization. [16]
4. What do you mean by Conceptual System Design? What are the key tasks performed during that Design? [16]
5. What are the four Selves in the Johari window? What implications does each have for inter personal conflict? [16]
6. (a) Mr.Rama Rao runs a small Machine Shop with the help of four employees. He has all the information he needs on his desk and does not feel the need for any MIS. However, in about a month's time, he plans to start off with a Rs.500 Lacs Investment for the manufacture of fuel injection systems for the automobile industry. Mr.Rama Rao feels that he could manage the new business just the same way as before. Advise Mr. Rama Rao suitably.
 (b) What do you understand by the term "Decision Rule". Illustrate this by using the following parameters concerning the "Quality Assurance" check which states that the Batch B_i can be sent for despatch if all the quality parameters Q₁ to Q_n are satisfied for the sample S_i with 95% success (of batch B_i) for all I= 1 to m. Further, for each defect Q_j (j= 1 to n) the whole batch B_i has to be passed through a process P_j (j = 1 to n) and there after sent for dispatch. [8+8]
7. Give two examples of data and demonstrate how these data can be made into information for decision making. [16]
8. Explain the four principal sources of information for the design of the MIS. [16]

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Information Technology

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1. What is 'Garbage in Garbage out'? How is it relevant MIS planning? [16]
2. Explain the four principal sources of information for the design of the MIS. [16]
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4. "The increasing size and complexity of an organization calls for a detailed design of a Management Information System". Explain this by comparing the information flows in a small organization with that in a large organization. [16]
5. What do you mean by Conceptual System Design? What are the key tasks performed during that Design? [16]
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Information Technology

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