

Code No: R05321202

**R05**

**Set No. 2**

**III B.Tech II Semester Examinations, December 2010**

**E-COMMERCE**

**Information Technology**

**Time: 3 hours**

**Max Marks: 80**

**Answer any FIVE Questions  
All Questions carry equal marks**

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1. Is it necessary to have a balance of “bricks and clicks” in e-commerce? Explain. [16]
2. Explain Networks. Discuss in detail the Integrated Digital Networks (ISDN). [16]
3. Explain the information flows in the EDI purchasing process. [16]
4. Explain various emerging tools that are available in e-commerce for consumer data interface [16]
5. What is an electronic cheque? State its importance and role in e-commerce? [16]
6. What are the models available in supply chain management? Explain any one of the model with a suitable example. [16]
7. Define data mining and describe its use in market research. [16]
8. Evaluate the impact of e-commerce on economic structures like industry, commerce and society? [16]

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Code No: R05321202

**R05**

**Set No. 4**

**III B.Tech II Semester Examinations, December 2010**

**E-COMMERCE**

**Information Technology**

**Time: 3 hours**

**Max Marks: 80**

**Answer any FIVE Questions  
All Questions carry equal marks**

\*\*\*\*\*

1. What is an electronic cheque? State its importance and role in e-commerce? [16]
2. What are the models available in supply chain management? Explain any one of the model with a suitable example. [16]
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4. Explain the information flows in the EDI purchasing process. [16]
5. Evaluate the impact of e-commerce on economic structures like industry, commerce and society? [16]
6. Explain various emerging tools that are available in e-commerce for consumer data interface [16]
7. Is it necessary to have a balance of “bricks and clicks” in e-commerce? Explain. [16]
8. Explain Networks. Discuss in detail the Integrated Digital Networks (ISDN). [16]

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Code No: R05321202

**R05**

**Set No. 1**

**III B.Tech II Semester Examinations, December 2010**

**E-COMMERCE**

**Information Technology**

**Time: 3 hours**

**Max Marks: 80**

**Answer any FIVE Questions**  
**All Questions carry equal marks**

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3. Explain the information flows in the EDI purchasing process. [16]
4. Define data mining and describe its use in market research. [16]
5. What are the models available in supply chain management? Explain any one of the model with a suitable example. [16]
6. Evaluate the impact of e-commerce on economic structures like industry, commerce and society? [16]
7. Explain Networks. Discuss in detail the Integrated Digital Networks (ISDN). [16]
8. Is it necessary to have a balance of “bricks and clicks” in e-commerce? Explain. [16]

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Code No: R05321202

**R05**

**Set No. 3**

**III B.Tech II Semester Examinations, December 2010**

**E-COMMERCE**

**Information Technology**

**Time: 3 hours**

**Max Marks: 80**

**Answer any FIVE Questions  
All Questions carry equal marks**

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1. Explain various emerging tools that are available in e-commerce for consumer data interface [16]
2. What are the models available in supply chain management? Explain any one of the model with a suitable example. [16]
3. Explain Networks. Discuss in detail the Integrated Digital Networks (ISDN). [16]
4. Is it necessary to have a balance of “bricks and clicks” in e-commerce? Explain. [16]
5. What is an electronic cheque? State its importance and role in e-commerce? [16]
6. Explain the information flows in the EDI purchasing process. [16]
7. Define data mining and describe its use in market research. [16]
8. Evaluate the impact of e-commerce on economic structures like industry, commerce and society? [16]

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