

Code No: R4205G/R10

Set No. 1

IV B.Tech II Semester Supplementary Examinations, April/May 2017
E-COMMERCE

(Common to Computer Science & Engineering & Information Technology)

Time: 3 hours

Max Marks: 75

Answer any FIVE Questions
All Questions carry equal marks

1. State the origin and growth of e-commerce? Also explain different types of e-commerce. [15]
2. How do you make customers come back to you in B2C e-commerce? [15]
3. Explain the characteristics of online payment system? [15]
4. What are the various requirements of EDI? How does it differ from e-mail? [15]
5. Enumerate the advantages and disadvantages in using Internet and Web Technology in supply chain management. [15]
6. Describe Internet advertisement. List out the advantages of Internet advertisement. [15]
7. Explain various costs that are associated in searching information sources. [15]
8. Discuss Net works. In this context, explain B-ISDN versus ATM [15]
