

Code No: R4205G/R10

Set No. 1**IV B.Tech II Semester Supplementary Examinations, July/Aug 2017**
E-COMMERCE**(Computer Science & Technology)****Time: 3 hours****Max Marks: 75****Answer any FIVE Questions**
All Questions carry equal marks

1. What is e-commerce? State how e-commerce differ from traditional commerce.[15]
2. What is e-retailing? Explain its advantages to consumer and business. [15]
3. What is electronic cash? Explain its properties and advantages. [15]
4. State the features of B2B commerce? Discuss the challenges to inter-organisational B2B commerce? [15]
5. Explain how enterprise resource planning and supply chain management software differs in their goals and implementations. [15]
6. Discuss the various available strategies of Internet advertisement [15]
7. What are the challenges for information search? How business houses finds consumer information [15]
8. Distinguish between multi tasking and multi threading. How they are different from multi processing? [15]
