

Code No: RT21034

R13**SET - 1****II B. Tech I Semester Supplementary Examinations, Oct/Nov - 2017****MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS**

(Com. to ME, ECE, CSE, IT, ECC, MTE)

Time: 3 hours

Max. Marks: 70

Note: 1. Question Paper consists of two parts (**Part-A** and **Part-B**)2. Answer **ALL** the question in **Part-A**3. Answer any **THREE** Questions from **Part-B**

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**PART -A**

1. a) Describe various types of demand. (3M)
- b) Explain Cobb-Douglas Production function. (4M)
- c) List the features of perfect competition. (3M)
- d) What are the differences between a partnership business and company form of Organization. (4M)
- e) Discuss the interpretation of financial statements. (4M)
- f) What is the need for capital budgeting. (4M)

**PART -B**

2. a) Define Managerial Economics. Explain its nature and scope. (8M)
- b) What is demand forecasting? Explain various factors involved in demand forecasting. (8M)
3. State and explain break even analysis and its importance. (16M)
4. a) Make a comparison among Monopolistic, Monopoly and Oligopoly competition. (8M)
- b) Explain any four pricing methods. (8M)
5. Discuss the features of sole trader form of organization. Discuss the merits and demerits of sole trader form of organization. (16M)
6. State the significance of each of the following ratios and turnovers and explain how each one is calculated (16M)  
(i) Quick ratio (ii) Turnover ratio (iii) P.V. Ratio (iv) Valuation ratio
7. What is the importance of capital budgeting? Explain the basic steps involved in evaluating capital budgeting proposals. (16M)