

Code No: R32026

R10

Set No: 1

III B.Tech. II Semester Regular/Supplementary Examinations, May/June -2014

MANAGEMENT SCIENCE

(Common to EEE,ECE, CSE, CHEM, EIE, BME,IT)

Time: 3 Hours

Max Marks: 75

Answer any FIVE Questions
All Questions carry equal marks

1. Differentiate between behavioral approach and scientific approach to management
2. What are the methods of inventory control?
3. Describe the functions of HR manager in an organization
4. What is PERT? State its advantages and limitations.
5. Discuss about the elements of corporate planning.
6. Why ethics are important in marketing?
7. Identify the problems in cross cultural communication. How do you overcome such problems?
8. What is MIS? State its applications

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Set No: 2

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MANAGEMENT SCIENCE

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Time: 3 Hours

Max Marks: 75

Answer any FIVE Questions
All Questions carry equal marks

1. Discuss about the functions of management
2. What is statistical quality control? How is this important in operations management
3. Discuss about various channels of distribution and give suitable examples
4. Distinguish between PERT and CPM
5. What is SWOT analysis? How does it useful in management
6. "Ethical financial Management practices leads an organization to greater heights"
Discuss
7. What are about various types of Reports? State their purpose.
8. What is TQM? Explain its significance in present day context

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Set No: 3

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Time: 3 Hours

Max Marks: 75

Answer any FIVE Questions
All Questions carry equal marks

1. What are different types of motivation? Which one is more suitable in current business scenario
2. Discuss about various types of control charts
3. What is product life cycle? Describe its stages
4. What is CPM? Discuss its advantages and limitations
5. What is environmental scanning? How is this important in present day context
6. What is meant by business ethics? Is it a necessary condition for management of an organization? If so why?
7. Discuss about the presentation skills required to a manager
8. Discuss the following;
 - a. Supply Chain Management
 - b. Enterprise Resource Planning

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Time: 3 Hours**Max Marks: 75**

Answer any FIVE Questions
All Questions carry equal marks

1. Compare and contrast Maslow's and Hertzberg's motivational Theories
2. What is meant by integrated Materials Management? State its advantages
3. Discuss in brief about various wage payment plans? Are they relevant in present day context
4. Consider the following schedule of activities and related information for the construction of new plant;

Activity I to j	Expected Months	Time Variance	Expected cost Rs.0,000's
1 - 2	4	1	5
2 - 3	2	1	3
3 - 6	3	1	4
2 - 4	6	2	9
1 - 5	2	1	2
5 - 6	5	1	12
4 - 6	9	5	20
5 - 7	7	8	7
7 - 8	10	16	14
6 - 8	1	1	4

You should assume that the cost and time required for one activity are not dependent up on the cost and time of any other activity and the variations are expected to follow a normal distribution. You are required to calculate Critical path.

5. Explain the steps involved in strategy formulation and implementation.
6. Discuss about the basic principles of business ethics
7. Briefly explain the modern tools of business communication
8. What are the specific benefits of a well designed MIS? How such design can be developed.
