

CT Inst. of E

Roll No.

Total No. of Pages : 02

Total No. of Questions : 07

BBA (2007 to 2011 Batch) (Sem.-1st)

ORGANIZATION BEHAVIOUR

Subject Code : BB-104

Paper ID : [C0204]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains SIX questions carrying TEN marks each and students has to attempt any FOUR questions.

SECTION-A**I. Write short notes on :**

- (a) Individual differences
- (b) Stereotyping
- (c) Cognitive learning
- (d) Self Concept
- (e) Safety and Security needs
- (f) Group Norms
- (g) What is leadership ?
- (h) Complementary Transactions.
- (i) Role Conflict
- (j) Stress Management.

SECTION-B

2. What is the meaning of organizational behavior in the contemporary business environment.
3. Explain the concept of learning and examine the types of learning.
4. How does selectivity affect perception ? Also explain the factors affecting perception.
5. Explain Herzberg's two factor theory and differentiate between the theory of need hierarchy.
6. Discuss the various styles of leadership. Explain the factors affecting leadership ? Explain.
7. What are the different ego states ? Also explain the transaction between supervisor and a worker.

