

CT Inst. of Eng

Roll No.

Total No. of Pages : 02

Total No. of Questions : 07

BBA (2007 to 2011 Batch (Sem.-1st))
PRINCIPLES OF MANAGEMENT
 Subject Code : BB-101
 Paper ID : [C0201]

Time : 3 Hrs.

Max. Marks : 60

SECTION-B

2. What are the functions of planning ? Discuss planning.
3. Define and distinguish between departmentation b
4. Explain the concept of span of control. What of control in an organization ?
5. Define Authority. Explain various types of Auth
6. What do you mean by staffing ? Explain the fac
7. What are the barriers and breakdowns in comm

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains SIX questions carrying TEN marks each and students has to attempt any FOUR questions.

SECTION-A**1. Write short notes on :**

- (a) Management is Science or Art.
- (b) Basic functions of Management.
- (c) Policies & Procedures
- (d) Effective Span
- (e) Delegation of Authority
- (f) Performance Appraisal
- (g) Benefits of Informal Communication
- (h) Feedback Control
- (i) Product Departmentation
- (j) Decision making under certainty and uncertainty

