CT Inst. of Eng

Roll No.

Total No. of Questions : 07

Total No. of Pages: 02

BBA (2007 to 2011 Batch (Sem.-1st)

PRINCIPLES OF MANAGEMENT

INCIPLES OF MANAGEM

Subject Code : BB-101 Paper ID : [C0201]

Time: 3 Hrs.

Max. Marks: 60

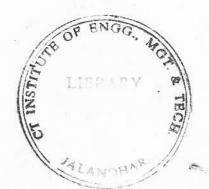
## INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B contains SIX questions carrying TEN marks each and students has to attempt any FOUR questions.

## SECTION-A

## I. Write short notes on:

- (a) Management is Science or Art.
- (b) Basic functions of Management.
- (c) Policies & Procedures
- (d) Effective Span
- (e) Delegation of Authority
- (f) Performance Appraisal
- (g) Benefits of Informal Communication
- (h) Feedback Control
- (i) Product Departmentation
- (j) Decision making under certainty and uncertainty



SECTION-B

- What are the functions of planning? Discuplanning.
- 3. Define and distinguish between departmentation b
- 4. Explain the concept of span of control. What of control in an organization?
- 5. Define Authority. Explain various types of Auth
- 6. What do you mean by staffing? Explain the fac
- 7. What are the barriers and breakdowns in comn