

Roll No.

Total No. of Pages : 02

Total No. of Questions : 07

MBA (Sem.-4) (2009 to 2011 Batch)

PROJECT MANAGEMENT AND ENTREPRENEURSHIP

Subject Code : MB-402

Paper ID : [C0177]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains SIX questions carrying TEN marks each and students has to attempt any FOUR questions.

SECTION-A**1. Write briefly :**

- i. Technical risk of a business
- ii. Two important traits of an entrepreneur.
- iii. Small scale business unit
- iv. Venture capital
- v. Cost of project
- vi. Debt service coverage ratio
- vii. Relevance of innovation in business
- viii. Special Economic Zones
- ix. Intrapreneur v/s Manager
- x. Working capital cycle



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SECTION-B

2. What do you mean by the term project? D considered for conducting feasibility study of
3. Explain the process adopted for making entre
4. What is the importance of reviewing and aud implementation? Discuss various factors that projects in India.
5. What is the rationale of analyzing projects fi of view? Briefly explain LM approach for co analysis.
6. Write a detailed note on importance of creati
7. Discuss various means and ways available India.