

Printed pages: 02

Roll No.

--	--	--	--	--	--	--	--	--	--

Sub Code: RAS-104

Paper ID: 9 0 0 4

**B TECH**  
**(SEM I) THEORY EXAMINATION 2017-18**  
**PROFESSIONAL COMMUNICATION**

*Time: 3 Hours**Total Marks: 70***Note:** 1. Attempt all Sections. If require any missing data; then choose suitably.

**SECTION – A**

**1. Attempt all Questions in brief. (2\*7=14)**

- a) Discuss the main features of technical communication.
- b) Transform the following sentences as directed-
  - (i) No other metal is as useful as iron. (Comparative)
  - (ii) All desire wealth and some acquire it. (Passive voice)
- c) What do you mean by a letter of claim?
- d) Define in brief stress and intonation.
- e) Name three pollutants in the atmosphere.
- f) Use the following in your own sentences to bring about meaning-
  - (i) Canon
  - (ii) Cannon
- g) What is the aim of literary language?
- h) What are credit letters? How are they written?

**SECTION- B**

**2. Attempt any three of the following : (3\*7=21)**

- a) "Language is a tool of communication but there are exceptions too" .Explain with your original comments.
- b) Write any four rules of word formation and give four examples of each.
- c) Write a claim letter to the supplier of computer systems based at Noida to compensate the loss to 30 computer systems in the transit. Invent necessary details.
- d) What are the paralinguistic features of voice? Distinguish voice Modulation from Tone-Modulation apropos their uses in speech-delivery.
- e) How could philosophy be termed as the mother of sciences? Critically analyze in light of A .J. Bahm's views in his essay.

**SECTION – C****3. Attempt any one part of the following:****(7\*1=35)**

- a) What do you mean by barriers to communication? Illustrate.
- b) Define communication. Describe the various levels of communication which take place in human communication.

**4. Attempt any one part of the following:****(7\*1=35)**

- a) What are devices for developing a paragraph? Write briefly.
- b) Correct the following sentences-
  - i. She is the wisest of the two.
  - ii. I prefer walking than swimming.
  - iii. I asked him that why he was late.
  - iv. If it will rain, I shall stay at home.
  - v. He as well as you is tired of work.
  - vi. One should be very attentive to his duty.
  - Vii. No sooner did I saw the tiger than I ran away.

**5. Attempt any one part of the following:****(7\*1=35)**

- a) What are salient features of resume? Write a short resume for the post of technical executive in T.C.S. at Delhi. Invent necessary details to write a compact and impressive professional C.V.
- b) What is report? How many types of reports are there? Describe all in detail.

**6. Attempt any one part of the following:****(7\*1=35)**

- a) Describe process of negotiation. Specify the qualities of a good negotiator.
- b) What is the role of body language in making the oral presentation effective?

**7. Attempt any one part of the following:****(7\*1=35)**

- a) “The purity of scientific language is not the same as the purity of literary language” comment.
- b) “Nature does what it does, not what we should wish” Critically examine the statement of Bertrand Russell.