

(DBUS02)

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M.B.A. DEGREE EXAMINATION, MAY – 2018

First Year

Business Environment

Time : 3 Hours

Maximum Marks : 70

Answer any Five questions.

All questions carry equal marks

- Q1)** How is the business affected by the economic environment of the country? Explain.
- Q2)** What is the role played by public sector in the Indian Economy since independence?
- Q3)** What kind of changes are required in the export and import policies of our country?
- Q4)** Discuss the objectives of fiscal policy.
- Q5)** What is Industrial policy and Explain its objectives?
- Q6)** Enunciate the recent policies of import and export.
- Q7)** Explain the socio – cultural influence on BE.
- Q8)** Are we still with an opinion that “Public Sectors are white elephants” – Discuss.
- Q9)** Discuss the impact of privatisation and globalisation.
- Q10)** Discuss the components and scope of the business environment.

