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**Question Paper Code : 71134**23/04/20  
(FN)

M.B.A. DEGREE EXAMINATION, APRIL/MAY 2018

Third Semester

BA 7301 – ENTERPRISE RESOURCE PLANNING

(Regulations 2013)

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions

PART – A

(10×2=20 Marks)

1. Define the term : Closed Loop MRP.
2. What is Electronic Data Interchange (EDI) ?
3. What is the difference between MRP and DRP ?
4. Name the ERP products from Microsoft.
5. What is Reverse Engineering ?
6. List any two business risks associated with ERP implementation.
7. List any two critical success factors of ERP.
8. Is it possible to integrate an existing ERP system with Analytics tool ?
9. What is the difference between Supply Chain Management (SCM) and ERP ?
10. What is Mobile ERP system ?

PART – B

(5×13=65 Marks)

11. a) Discuss the various benefits of ERP system.

(OR)

- b) What is the difference between a Process flow and Work flow from the perspective of Business Processes ? Give examples.

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12. a) What are the post implementation issues in the case of ERP system for Small to Medium Scale Enterprises ? Discuss.  
(OR)  
b) What is Business Process Reengineering (BPR) ? Explain the different steps in implementing the BPR.
13. a) Explain the different phases in the ERP implementation life cycle.  
(OR)  
b) Why is the migration to ERP system difficult and challenging for Small to Medium Scale Enterprises ? Discuss.
14. a) Discuss the features of Materials Management Module of an ERP system.  
(OR)  
b) Explain the core functions of the Sales and Distribution Module of ERP system.
15. a) List the benefits of integrating the CRM with an ERP. Explain with suitable examples.  
(OR)  
b) What is the impact on project costs if an organization is implementing a Cloud ERP system ? Illustrate with an example.

**PART – C****(1×15=15 Marks)**

16. a) What is Business Analytics ? How will you integrate a Business Analytics Suite to an existing Enterprise Resource Planning (ERP) ? Discuss.  
(OR)  
b) Do you think that an ERP system can enhance the Quality Management Processes of an enterprise ? Discuss.